



News from RFS

December 1st, 2011

Jay Martin appointed President of RFS Australia



Colombes (France), December 1st, 2011 – Radio Frequency Systems (RFS), the global wireless and broadcast infrastructure specialist, today announced the appointment of broadcast industry veteran, Jay Martin, as President of RFS Australia. In addition to responsibility for RFS' Australian operations, Martin will also be responsible for RFS Broadcast globally.

Jay Martin brings more than 30 years of experience and a stellar reputation in the broadcast industry to his new role. Over the course of his career at TV station WLBZ-TV, Shively Laboratories, Dielectric Communications and RFS, Martin has combined his engineering background and strong relationship skills in progressively senior roles to earn the respect of broadcasters, telecom operators and industry colleagues. In his most recent role at RFS, Martin served as Sales Director for Broadcast and Defense Systems for the Americas with additional responsibility for in-building communications solutions.

Welcoming Martin to his new role, RFS President Stéphane Klajzyngier noted his deep experience and industry insight. "Jay Martin is one of the most respected managers in the broadcast industry. Taking the direction of RFS Broadcast, he brings both the experience and vision necessary to consolidate RFS' leadership in the years to come," he said.

"I'm very honored to have been asked to lead the RFS Australia organization," said Jay Martin. "This is a great team of people and we have an amazing engineering team that continuously builds leading-edge technology into our products to support our broadcast and telecom operator customers across the region. Our latest broadcast antennas and filters will give broadcasters new flexibility and efficiencies as they grow and maximize their networks. And our HYBRIFLEX™ feeder cables are already helping operators accelerate mobile communications and reduce costs. In 2012, RFS will have been serving broadcasters in Australia for more than 45 years and we will continue to support this market and strengthen those relationships," he said.

After building RFS' credibility in the North American broadcast market, Martin says he's excited to have the opportunity to demonstrate RFS' long-term commitment to serving the needs of broadcasters globally. "We're very optimistic about the North American broadcast market and will continue to develop the products to support North American broadcasters as they deal with spectral repacking and make the move to mobile broadcasting. At the same time, we'll be taking greater advantage of the design expertise we have in Australia to bring the next generation of innovations to broadcasters around the world. I look forward to a very bright future."

Jay Martin received a Bachelor of Science in Electrical Engineering Technology (BSEET) from the University of Maine at Orono, and an MBA from Husson University in Bangor, Maine. He is an active



member of the Institute of Electrical and Electronics Engineers (IEEE), The Society of Broadcast Engineers (SBE) and The Association of Federal Communications Consulting Engineers (AFCCE).

Martin officially begins his new responsibilities in Australia on December 1, 2011. He succeeds Martyn Kemel who is leaving RFS to pursue other interests.

Trademarks: RFS® is a registered trademark of Radio Frequency Systems. All other trademarks are the property of their respective owners.

About RFS

Radio Frequency Systems (RFS) is a global designer and manufacturer of cable, antenna and tower systems, plus active and passive RF conditioning modules, providing total-package solutions for outdoor and indoor wireless infrastructure.

RFS serves OEMs, distributors, system integrators, operators and installers in the broadcast, wireless communications, land-mobile and microwave market sectors. As an ISO compliant organization with manufacturing and customer service facilities that span the globe, RFS offers cutting-edge engineering capabilities, superior field support and innovative product design. RFS is a leader in wireless infrastructure.

For more information: www.rfsworld.com; Follow us on Twitter ([www.twitter/RFSworld.com](https://twitter.com/RFSworld.com))

RFS Press Contact

Paula Mennone-Preisner
Marketing and Communication Specialist
+1 203 630-3311-1809
Paula.Mennone@rfsworld.com